

Purity “Dream Big Win Big” Promotion

Terms & Conditions

1. The promoters are Tiger Consumer Brands Limited and On Line Advertising.
2. The Competition is open for entry by all South African residents over the age of 18 years and in possession of a valid identity document. The promotional competition is not open to any director, member, partner, employee, agent or consultant of the Promoters, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
3. The participant must have a child or be the legal guardian of a child.
4. Anyone who within a period of 180 days preceding this promotional competition has won any competition organised, promoted, or conducted by the Promoters may not be eligible to win.
5. Multiple entries are permitted however a participant can only win one prize.
6. Participants agree to receive future marketing material from the Promoters. The participants can unsubscribe and request the Promoters to delete their information by contacting Wongie Buthelezi on 031 334 7000 during office hours or alternatively opting out from any electronic messaging received.
7. By entering into this promotional competition, the participant authorises the Promoters to collect, store and use (not share) personal information of participants for communication and statistical purposes.
8. This competition starts on 01 October 2017 and closes on 31 March 2018 at 23H59. Any entries received after the closing date will be deemed to be void. The promotional competition may be terminated or extended at any time at the sole discretion of the Promoters.
9. This is an Unstructured Supplementary Service Data (USSD) based competition. Entry will only be via USSD and all networks are supported. A confirmation of entry will be sent via USSD to all successful entrants.
10. USSD will be charged at standard rates of 0.20c / 20 seconds. By entering this competition it will be deemed that the account payer has agreed to the charges.
11. To enter this competition, all participants are required to:
 - 11.1. Dial *120*72765# with your pack of Purity & Elizabeth Anne’s product;

- 11.2. You will be requested to answer a question per entry submitted.
 - 11.3. Entries will be limited to 5 entries per day per cell number used.
 - 11.4. Entries which are unclear, illegible or contain errors will be declared invalid.
12. Each entry which is unclear, illegible or contains errors will be declared invalid, disqualified and void. The Promoters are not liable for the failure of any technical element relating to this promotional competition that may result in an entry not being successfully submitted. The Promoters will not accept responsibility for any entries that are lost, damaged or delayed as a result of any network, computer, tablet, cellphone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt of any entry. The Promoters reserve the right to disqualify any entry if fraud or cheating is suspected, including falsifying data. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No corrupted entries will be accepted and only entries which comply with entry instructions will be deemed to be valid.
13. The prize to be won is 1 (one) of 10 (ten) cash prizes to the value of R10, 000 (Ten thousand rand only) to make your dreams come true.
14. The Promoters cannot be held responsible for any prize money paid into the incorrect bank account as long as the banking details in which the money was paid into has been specified by the winner.
15. The prizes do not cover any other costs of the winner whatsoever such as additional bank fees.
16. In order to determine the 10 winners, there will be 7 (seven) draws done within the competition period. The winners will be selected at a random draw by the Promoters and observing auditors on. The first 6 (six) draws will take place on the 1st of every month starting from the 1st of November 2017 and ending on the 1st of April 2018. One winner will be drawn for each month and the remaining 3 winners will be selected in the final draw which will take place on the 10th of April 2018. Each winner will receive their prize after the final draw has taken place.
17. The winners will be notified telephonically using the USSD number used to participate in the competition within 3 calendar days of the final draw taking place. In the event that any winner cannot be successfully contacted following all reasonable attempts to do so within 3 calendar days from the date of the draw, the winner will forfeit their prize and the Promoters reserve the right to draw another winner in substitution from the names drawn from remaining qualifying participants. The names of the prize winners will be available on the website: **www.purity.co.za**.
18. In order to claim the prize, each winner will be required to complete a verification process within 5 (Five) working days of the date notified of their prize, by sending a copy of their identity document,

the child's identity document, their proof of address, a valid till slip showing the purchase of a Purity & Elizabeth Anne's product, dated within the promotional period and banking details of the South African bank account of the winner to Wongie Buthelezi at wongie@onlineadv.co.za.

19. In the event that Wongie Buthelezi does not receive all the necessary documents required for verification as stipulated in the above clause, the prize will be forfeited and a new winner will be selected. The prize will only be sent to the winner once the winner has been verified.
20. The prize will be couriered to a daytime delivery address supplied by the winner. The Promoters will not be held responsible should this address be incorrect or should the receiver refuse delivery and the prize is undelivered.
21. Each Prize is not negotiable and cannot be exchanged for cash or transferable by the winner to someone else.
22. The Promoters shall have the right to change or terminate the promotional competition immediately and without notice if deemed necessary, in its own discretion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoters or its agents.
23. The winners may be requested to attend the draw and announcement of winners, to take part in the promoter's publicity campaigns or to allow their names and likeness to be used by the promoter for promotional purposes. The winners may decline such requests, in writing to Wongie Buthelezi. Parental consent will be required for a child who takes part in any of the promoter's publicity campaigns. If a winner consents to take part in the Promoters publicity campaigns, he / she will not be entitled to any remuneration for such participation and all materials arising from such participation will be the sole property of the Promoters.
24. Neither the Promoters nor its agents, its associated companies, any director, officer or employee, shall be liable for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever, which may be suffered by the winner or the participant from their participation in this competition.
25. By entering this promotional competition all participants accept and agree to abide by these promotional competition rules.

The judge's decision will be final and binding and no correspondence will be entered into.

26. A copy of these rules can be found on the Tiger Brands consumer care line throughout the period of the competition or can be obtained from the Consumer Services Division at tigercsd@tigerbrands.com.